



SOUTH AFRICAN FEDERATION OF TRADE UNIONS JOB ADVERTISEMENT

Job Title	Spokesperson
Reports to	General Secretary & Deputy General Secretary
Contract type	Permanent contract
Location	Johannesburg CBD,
Remuneration	R540 000 per annum CTC
Level/Grade	<i>For office use</i>

Job/Purpose

SAFTU is looking for a spokesperson. The position will be comparable to a public relations, communication, and journalism specialist responsible for the federation's public image. A spokesperson has a crucial strategic role in working closely with the General and Deputy Secretaries and is accountable for creating and maintaining a positive public image for the Federation. The organisation works with other labour organisations, working-class formations, and related structures to propagate and advance the interests of organised workers and the broader working class.

Key Responsibilities

- Draft statements on all matters the federation leadership deem essential for workers and the working class
- Draft speeches for the leadership of the Federation
- Supervise and coordinate through social media to ensure information and policies of the federation are advanced
- Arrange and attend press conferences and manage public information
- Keep a relationship and establish a network within the media world
- Track media reports affecting the trade unions and working class in general but SAFTU in particular

Key Performance Areas

Support	Support the federation and manage public image.
Organisational development	Collaborate with the researcher and national organizer for presentation of information.
Project Delivery	Drive and execute programs that will optimise the organisation's role in influencing public policy by consistently putting the side of the workers and the working class.
Communication	Must have strong writing skills and be articulate. Report on time to the General Secretary and in his absence Deputy General Secretary.
Values Alignment	As a spokesperson in the Federation, you need to have a very deep understanding the policies and the constitution of the Federation. SAFTU is inspired by Marxism/Leninism and ideologically believe in an egalitarian society
Team development	Contribute on the development of internal teams by sharing of knowledge to encourage common vision.

Experience and Core Competencies

- Experience in public information and public relations for 2 –4 years
- Experience in public speaking and media technology for 2 – 4 years
- Strong written and oral communication skills
- English language fluency (multi-lingual will be advantageous)
- Coordination skills and team working
- Creative writing and marketing
- Be able to both follow instructions and work independently
- You must be a believer in the SAFTU political policy – this means the applicant must be a well-learned Marxist/Leninist

Qualifications

- Hold a bachelor's degree in journalism, communication or public affairs
- Relevant post-graduate studies (master's degree in journalism and communication)

- Relevant courses such as public speaking, business ethics and communications and media technology
- Working conditions**

This position requires the candidate to support the executive and will be primarily based at the head office. Travelling will be required from time to time.

Stakeholders	
Internal	External
National Office Bearers	Regulatory bodies
National Executive Committee	Industry influencers
Ad hoc- subcommittees	Labour organisations
Employees	International community
Affiliated unions	Working class formations when required

Contact Details

For applications and queries, please email HR officer at vacancies@saftu.org.za

Applications close on 12 September 2024 and selected candidates will be interviewed in the first week of the last week of September 2024. No late applications will be accepted.

Reference for application: Spokesperson

